

**MEDIA ALERT:**



**KATIE TAYLOR AND AMANDA SERRANO TO MEET  
FACE-TO-FACE AT MOST VALUABLE PROMOTIONS AND  
NETFLIX KICK-OFF PRESS CONFERENCE ON  
WEDNESDAY, APRIL 9 IN NEW YORK CITY AT  
THE THEATER AT MADISON SQUARE GARDEN**

*Renowned combat sports journalist Ariel Helwani to host Taylor vs. Serrano 3 press conference on Wednesday, April 9 at 6 pm at The Theater at Madison Square Garden in New York City*

*All media wishing to attend the Taylor vs. Serrano 3 press conferences must apply for media credentials via the following link: [Taylor vs. Serrano 3 Press Conference Credential Application](#)*

*Fans can register for a free ticket to attend the event [here](#), with entry on a first-come, first-served basis*

*Presale for Taylor vs. Serrano 3 will begin on Tuesday, April 8 at 12 pm ET. Tickets will go on sale on Wednesday, April 9 at 12 pm ET. Fans can sign up for advance presale access [HERE](#).*

**WHAT:**

Ireland's undisputed super lightweight champion **Katie Taylor** (24-1, 6 KOs) and boxing trailblazer and Brooklyn's Puerto Rican unified featherweight world champion **Amanda "The Real Deal" Serrano** (47-3-1, 31 KOs) will meet face-to-face to preview their highly-anticipated Most Valuable Promotions and Netflix trilogy bout where they'll headline a historic all women's card. This press conference will be held on Wednesday, April 9 at 6 pm ET at The Theater at Madison Square Garden in New York City, hosted by renowned combat sports journalist Ariel Helwani. Fans can register for a free ticket to attend the event [here](#). Media can apply for credentials to attend the press conference [HERE](#).

Presale for Taylor vs. Serrano 3 will begin on Tuesday, April 8 at 12 pm ET. For the opportunity to sign up for advance presale tickets, click [here](#). Tickets will go on sale Wednesday, April 9 at 12 pm ET; the fight will stream live globally, exclusively on Netflix on Friday, July 11 from Madison Square Garden.

**WHO:**

**Katie Taylor**, Ireland's undisputed super lightweight champion

**Amanda "The Real Deal" Serrano**, Brooklyn's Puerto Rican unified featherweight world champion

**WHEN & WHERE - WEDNESDAY, APRIL 9:**

**5:00 p.m. ET** – Doors open for media arrival

**5:15 p.m. ET** – Doors open for fan arrival

**6:00 p.m. ET** – Press Conference begins

**Location**

The Theater at Madison Square Garden:  
4 Pennsylvania Plaza, New York, NY 10001

**Media Credential Application:** [Taylor vs. Serrano 3 Press Conference Credential Application](#)

**Note:**

- *Credentialed media must present valid ID to enter the press conference.*
- *The event is free and open to the general public*
- The Taylor vs. Serrano press conference will stream live on [Most Valuable Promotions' YouTube channel](#) and Netflix's [YouTube](#).

**About Netflix**

Netflix is one of the world's leading entertainment services, with over 300 million paid memberships in over 190 countries enjoying TV series, films, and games across a wide variety of genres and languages. Members can play, pause and resume watching, as much as they want, anytime, anywhere, and can change their plans at any time.

**About Most Valuable Promotions (MVP)**

MVP was founded by Jake Paul and Nakisa Bidarian in 2021. With the mission to provide more creative control to fighters, MVP works to identify, grow, and maximize return for its own events and talent partners. One year into its inception, MVP was nominated as one of the prestigious Sports Breakthroughs of the Year in 2022 by Sports Business Journal. MVP have produced Jake Paul's last six global pay-per-view events, including the recent Paul vs. Perry match. The promotion company also signed one of the most decorated Hispanic athletes of all time, Amanda Serrano in its first year. Serrano and MVP made history in April of 2022 when Serrano went head to head with Katie Taylor, marking the first female fight to headline at Madison Square Garden, earning a nomination for Event of The Year by Sports Business Journal. MVP made history again in November 2024 with Jake Paul vs. Mike Tyson and Katie Taylor vs. Amanda Serrano 2, the first-ever live professional sports event on Netflix. MVP's Paul

vs. Tyson streamed live globally on Netflix and shattered records, becoming the most-streamed sporting event ever with 108 million live viewers globally. Co-founder Nakisa Bidarian was an executive producer of Paul vs. Tyson and the historic Triller Presents Mike Tyson v. Roy Jones Jr., which was the 8th most bought pay-per-view event in history.

## **Press Contacts**

### **MVP**

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### **Netflix**

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### **MSG Entertainment**

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